

Antoine Williams

Antoine Williams has provided marketing consultancy and event management services for a number of clients locally, regionally and internationally. His business strengths and core competences are in media planning, developing marketing plans and strategies, facilitating training modules in personal development, event management, corporate and personal branding as well as communication skills.

He is company director of Sun Visions Media Services, director of Carib Invest, a Past President of the Bridgetown Toastmasters Club, one of the local chapters of an internationally based Leadership and Communications Development Organisation and served as a former Area Governor for Barbados and St Lucia. He is a member of the Barbados Coalition of Services Industries and served as a member of the Barbados Consumer Claims Tribunal. He also serves as a mentor on the UWI student mentorship programme and is public relation officer of Cancer Support Services.

His profile as a communicator has led him to conducting training sessions in public speaking, communication skills, customer relations and customer service for both the private and public sectors locally and regionally.

Over the past years, Antoine has been heavily involved in theatre arts as a performer and trainer and facilitator.

As a Master of Ceremonies, he has hosted award ceremonies, product launches and gala events for both the private and public sectors. His voice can be heard hosting a number of events at the Crop Over Festival, National Independence Festival of Creative Arts, May Day Celebrations, Agrofest and other national events.